# Sponsorship Prospectus trivalleyhacks.org

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#### **Event Overview**

Tri-Valley Hacks is an innovative and inclusive 24-hour hackathon that brings together 200+ high school students from the Bay Area to collaborate and create cutting-edge technological solutions. As the first event of its kind in the region, Tri-Valley Hacks provides a unique opportunity for students to learn new skills, network with industry professionals, and showcase their talent. By sponsoring Tri-Valley Hacks, you will be supporting the next generation of tech leaders and empowering students to make a positive impact on the world.

### Logistics

Tri-Valley Hacks will take place from July 8-9th, 2023, at the Pleasanton Senior Center (5353 Sunol Blvd, Pleasanton, CA). The event will host 200+ students from diverse backgrounds, with varying levels of experience in computer science. Students will work in teams to design and develop innovative software projects over 24 hours. Our team of dedicated high

school organizers, supported by experienced mentors and industry professionals, will help provide a valuable learning experience for all participants.

# Sponsorship Value

Sponsoring Tri-Valley Hacks is an excellent way to promote your brand, engage with future tech talent, support the local community, and showcase your company's products, services, and culture. A select few sponsors will also be able to shape the course of Tri-Valley Hacks itself, through workshops, presentations, competitions, and custom awards/prizes. By investing in Tri-Valley Hacks, you will be helping to nurture skilled and diverse tech talent that will positively impact the tech community and develop the next generation of leaders.

#### Fund Use

All contributions to Tri-Valley Hacks will be processed by Hack Club Bank, a 501(c)(3) nonprofit organization, and will be tax-deductible. Your sponsorship will go towards funding the event's food, prizes, swag, emergency funds, and

# other essential resources. These items are essential to the success of the event, and will encourage the growth of the local tech community.

### Sponsorship Packages General

 Partner
 Bronze
 Silver
 Gold

 \$250+
 \$500+
 \$1000+
 \$2500+

Send developers and mentors Initial API/product demo Award custom prizes Sponsor table Workshop **Recruiting** Distribute recruiting materials Send recruiters

Access to resumes/Githubs

Interviews during event

#### Branding Logo on website Logo on T-Shirt Swag Company Banners Presentation at award ceremony

All sponsors will receive a shoutout at our event and will be hierarchially mentioned on our website.

# Interested?

# Please contact us at <u>sponsors@trivalleyhacks.org</u> if you are interested. All sponsorships are negotiable and can be discussed in more detail. We would be

#### more than happy to discuss a custom sponsorship tier.